



Caldwell Partners Teams Up With tinePublic Inc. to Produce Canada's Outstanding CEO of the Year.

Toronto- January, 2012 – Retained executive search firm The Caldwell Partners International Inc. (TSX: CWL) today announced it will be teaming up with Christian Darbyshire and Andy McCreath of tinePublic Inc. to produce Canada's Outstanding CEO of the Year in 2012.

In 1990, The Caldwell Partners founded Canada's Outstanding CEO of the Year Award program to honour executives in Canadian business who have exemplified integrity, insisted upon excellence, earned trust and built globally competitive organizations.

Comprising more than twenty distinguished business leaders from across Canada, our independent Advisory Board meets annually to select the honouree based on five key criteria:

Vision and Leadership

Corporate Performance

Global Competitiveness

Innovation

Social Responsibility

“Canada's Outstanding CEO of the Year has become an important institution in Canadian business – a fact of which we are exceedingly proud,” said John N. Wallace, chief executive officer. “Christian and Andy have considerable expertise in producing high quality and high impact events, and we are truly excited to take our program to new levels with them this year.”

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of executive search

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Canada's Outstanding CEO of the Year established the Futures Fund Scholarship for outstanding leadership to recognize and mentor ten young Canadian university business students each year who have demonstrated exemplary leadership in their academic and extra-curricular initiatives. The award program provides ten exceptional and deserving students with \$5000 grants to further their education ambitions.

About tinePublic Inc.

tinePublic Inc. produces high end events across Canada and has worked with President George W. Bush, President William Jefferson Clinton, Prime Minister Tony Blair, Sarah Palin, Arnold Schwarzenegger, Donald Trump, President George H.W. Bush, Dr. Alan Greenspan, Mayor Rudy Giuliani, General Colin Powell, Lance Armstrong and many others.

About Caldwell Partners

Caldwell Partners is one of North America's premier providers of executive search and has been for more than 40 years. As one of the region's most trusted advisors in executive search, the firm has a sterling reputation built on successful searches for boards, chief and senior executives, and selected functional experts. With offices and partners across North America, and a strategic presence in London, the firm takes pride in delivering an unmatched level of service and expertise to its clients.

The Caldwell Partners' Common shares are listed on The Toronto Stock Exchange (TSX: CWL). Please visit our website at www.caldwellpartners.com for further information.

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